

C H A

P T E

R O 2

"The 'true' essence of good design is the perfect synergy between dashing looks and innovative brilliance. She's Hepburn and Gates cloaked in Virgil Abloh's street-shaking smarts. Not one to consciously prove her worth, her resourcefulness stems from unconventional influences. Never deterred or easily swayed, she stands by her mantra: fortune favours the brave."

— Yasmine Saleh Ghoniem