

IMAGICASA

INTERIOR DESIGN

ARCHITECTURE - INTERIOR - DECORATION - ART - DESIGN - TRAVEL - CARS - LIFESTYLE / **SUMMER 2023** / BE-NL €16 / UK £14



TO KINGDOM GREEN

IN THE WORLD OF INTERIORS AND DESIGN, THE COLOUR GREEN IS ON A RISE THAT IS FAR FROM OVER. ON THE CONTRARY, NOW IS THE TIME TO READ UP ON THE MOST POPULAR SHADES OF THE MOMENT. IT HAS LONG BEEN COMMON KNOWLEDGE THAT THE COLOUR MAINTAINS A STRONG CONNOTATION WITH NATURE, BUT THIS POPULARITY GOES BEYOND THAT.

In today's residential landscape, green is royalty. The shades are diverse and the applicability wide. If you dive into history, you will find that we have always associated this colour with nature and the outdoors. This is still the case, although there is so much more to say. For example, have you ever considered that there is a big difference between warm and cold undertones? In the 1950s, a fresh, minty variant was very common, while the 1970s were more concerned with a deeper, warmer tint. Today, we are mostly under the spell of muted olive tones and steadfast dark variants, although lighter and brighter shades appeal to us as well. Moreover, interior design is not the only domain in which green has a say. In recent years, we already saw a similar evolution in the fashion and beauty industry that is still going strong. Versatility is clearly a key word here. Are you mainly into leafy shades, or do you perhaps prefer emerald? We selected several varieties that collectively draw you into a world full of symbolism and versatility.

Renewal, growth, and security are all concepts that probably everyone can associate with this colour. Intuitively, we experience a range of positive emotions, so it is not surprising that architects and designers have started to pay more attention to green elements. And the possibilities are unstoppable. Entire walls and floors, accent surfaces, seating, lighting,



Gladio Lounge Chair
Aqua Creations, image by Albi Serfaty



Entire, photography by Stephanie Pfa



Bolotas Armchair Pistachio, courtesy of Estudio Campana, photography by Fernando Lauso

decorations: every aspect you can think of comes off smoothly with a green look. Daredevils may love interiors that work ton-sur-ton, but wonderful combinations are equally possible. Grey is easily compatible with both light and dark variations, as well as white and brown. An interplay of different shades of green is often a hit as well. In our opinion, the appeal lies mainly in the fact that the colour creates harmony and serenity. The human eye therefore interprets it as one of the most relaxing and peaceful options. For this reason, you will rarely get too many triggers when a room makes extensive use of this beautiful colour. For us, a design item immediately takes on a special look when it does not shy away from standing out a little. The same goes for interiors in general; why curb your love for green? Let the pigment flow, find comfort in the hue of leaves or olives, and enjoy boldness.

AQUA GALLERY

The Gladis Lounge Chairs offers you more than one reason to love it. A bright green hue comes together here with dashing lines that almost create an optical illusion. Pieces like this are an easy and smart way to partake in the trend, as in our world green is not just having a popular moment, but instead is being applied

to things that leave the fleeting behind and deserve the title of timeless. It is a thoughtful investment, then, because with design that completely charms you, you are making a purchase that you will love for years to come.

ENTLER

Entler's creations can safely be called a little weird. Their lighting designs stand out thanks to curved lamps and the sleekness that typifies all the pieces. This green variant fits perfectly in our list, as it is an ideal example of design reinventing itself with a bold shade. Originally starting

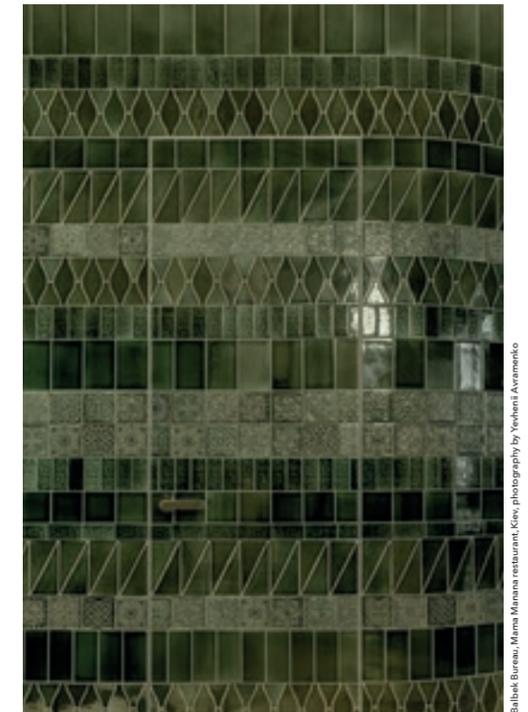


CCSS, Drop Lamp, photography by Duncan Jacob @DUNCOGRAPHIC

his business with a modest selection of table lamps, Jonathan Entler has since expanded the scale of his mission. There is no disputing that the works are memorable thanks to their shape, which is reminiscent of a bowed down head. Still, the design cheers us up, and the punchy colour is of course partially responsible for this.

PIERRE BONNEFILLE

French artist, painter, and designer Pierre Bonnefille is something of an explorer. His work filters impressions and inspirations drawn from world architecture ranging from Venice to Pompeii. The Invisible Collection is a steadfast testament to the long road he has already travelled in the creative field. The dark green pigment enhances the quality look of the pieces and is compatible with a wide range of colours, styles, and atmospheres. Thanks to his experienced vision, every piece he attaches his name to is a success



Balbek Bureau, Mima Mirama restaurant, Kiev, photography by Yehent Avramenko

that tastes like more. With a stealthy poetry, over the years he has built up a portfolio that can make anyone quiet.

ESTUDIO CAMPANA

There is something special about brothers doing business together. Fernando and Humberto Campana lead their eponymous studio in interior design. Since starting up in 1984, they have managed to help build new standards within their field of expertise. Their portfolio hints at Brazilian culture and traditions, without avoiding the fact that the collections have resonance all over



Bieke Casteleyn, diner table model 295, olive, photography by Olivier Strobbe

the world. Several designs of their name are part of the permanent exhibitions of renowned cultural institutions. The many years of experience allow them to enjoy an outstanding reputation. The Bolotas Armchair is like the designers themselves: expressive, special, and creative. With a reminiscent pistachio hue, this sofa becomes a rightful eye-catcher in any interior without much effort. Add to this the soft upholstery and you can fully understand why we lost our hearts to this masterpiece.



Khaled El Mays, photography by Daniele Iodice



Banda Property, photography by Ben Anders

CCSS

What is in the spotlight now has usually been on the scene before. The colour green is anything but an exception to this. In fact, vintage and midcentury design have extensive experience with it, and if you are lucky, you may stumble upon rare pieces that combine the best of the current popularity with craftsmanship that has lasted for decades. CCSS is the joint project of Clare Lewis and Sonam Sherpa. With their Melbourne-based webshop, they offer precious designs they were able to score thanks to their nose for special finds. The Drop Lamp is an abstract interpretation that harks back to Endless Column, Brâncuși's famous sculpture. Both the repeated curves and the shade are characteristic of this period of twentieth-century design.

BALBEK BUREAU

With fourteen years of experience in residential, business, and commercial spaces, it was an obvious choice for Balbek Bureau to sooner or later put down a project in which green was allowed to claim one of the roles of honour. Mama Manana is a restaurant in Kiev where hospitality is the most important value. The new interior had to tell that story from the first second customers enter the premises. Here you can see how green wall tiles evoke a distinctive effect. Visitors feel at ease while enjoying excellent service, and this in a frame of a distinct colour.

BIEKE CASTELEYN

Those familiar with our network will have heard of designer Bieke Casteleyn before. In her collection of table furniture, she weaves a thread of organic shapes, connecting lines, and colourful playfulness. It should therefore come as no surprise that she too experiments with shades of green. More specifically, we are a big fan of the combination of her dining table model 295 in Olive and coffee table 189 in Alga Marina marble.



YSG Studio, Budge Over Dower, photography by Peter Ruzicek

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Unique objects for
a distinctive atmosphere



Olivier Grégoire, FOLD Collection, photography by Perspective Studio

obviously one of the most interesting aspects of the overall convincing result. Among other things, the client asked for an interior with a fluid feel; a task they fulfilled admirably.

OLIVIER GRÉGOIRE

Furniture and lighting with an eclectic touch are the familiar territory of designer Olivier Grégoire. Specifically, his Fold series stuck with us, and this will probably not be any different with you. Its pleated shapes

and gorgeous hue are both assets you do not often come across. In our opinion, iconic is not an overrated adjective for his work. Every design is the expression of genuine emotion, and for these pieces, we have a strong suspicion that the maker wanted to communicate his perspective on weightless design. He fully succeeded in this.

JAGUAR

Jaguar's sporty look comes out even stronger when its models get this green super tone. You do not have to be a car enthusiast to appreciate this eye-catching design at face value. With the fusion of the confident colour and the familiar exclusivity that has made the brand famous, you are looking at an absolute win-win here. (Text: Cara Jacobs)

KHALED EL MAYS

Beirut is the home of Khaled El Mays' studio. The designer has a multidisciplinary focus on interior and furniture design and graphics. Among other things, his work expresses his convincing faith in the strength of communities and local resources. Wicker, leather, and wire are some recurring materials in the portfolio. Tropic Chair is characteristic of his style while showing yet another shade of green.

BANDA PROPERTY

Sometimes it can be exciting to see how a sum of different shades with the same base will turn out. Banda Property tried this when they combined a muted, almost grey, green wall with a sofa whose colour is more saturated. The effect is visually interesting and proves that there is always room for different nuances. Among other things, the studio is experienced within the fields of interior design and project management. Every time, they propel towards a result that is the best possible version of the goal they had in mind. They have undoubtedly earned their place in this article, because with this green-coloured project they show a convincing feel for the enduring strengths of the palette used.

YSG STUDIO

Budge Over Dover is a credit to YSG Studio. Although the team operates from Sydney, its members come from different countries and bring together diverse cultural backgrounds. Yet they can filter those many frequencies to a melodic standard, and with this project they prove that they too can work extensively with green. The presence of the colour is part of an elegant 825-square-metre design. For us, the plasterwork in pistachio tone is



© Fine Classics, Jaguar E-Type Roadster, photography by Dirk de Jager

In today's
living
landscape,
green is
royalty



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