

colour report

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# pale blue

Calm, subtle and surprisingly versatile, this gentle shade – with a hint of steely grey – is the underdog of 2024's biggest colour stories



## DYNAMIC DUO

This scheme by Owl Interior Design picks up on a key 2024 palette: pale blue and terracotta. It's fresh, yet understated. 'We designed this apartment to be playful and engaging,' says co-founder Simone Gordon. 'We were inspired by the views of the London skyline and the tones of the architecture.' **Walls in** Drizzle, Little Greene. **Bespoke sofa**, Owl Interior Design







## 1 TURN UP THE HEAT

This low-key approach to blue is perfect for a bedroom – there’s something summery about the scheme. ‘The warmth of yellow pairs really nicely with the cool tones of the wallpaper,’ says Gemma McCloskey, founder and creative director of cúpla studio. **Walls in** Slub silk wallpaper, de Gournay. **Pendant light,** cúpla studio

## 2 COASTAL COOL

Paired with woods and earthy tones, there’s something beachy about the blue in the penthouse suite at WunderLocke, the stylish Munich aparthotel designed by Holloway Li. Picking up the wall colour is a daybed in a slightly more intense shade, but the whole thing feels grounded, relaxing and sophisticated. ➤



PHOTOGRAPHS (DYNAMIC DUO) RACHAEL SMITH; (TURN UP THE HEAT) MEGAN TAYLOR; (COASTAL COOL) EDMUND DABNEY

## ON THE SIDE

Pair pale blue with one of these accent colours, ranging from the soft to the bold







### 3 FAIR PLAY

A Parisian flat by Marianne Evennou showcases the versatility of pale blue as a base colour: it holds its own paired with a muted pink loveseat, burgundy border and bright orange accessories, taking its place as a neutral, of sorts, in a room of unexpected colour combinations. 'I wanted a soft colour for a peaceful atmosphere,' says Marianne. 'It [creates the] sensation that a piece of sky got into the apartment. It fits with a stronger red colour in the entry.' **Walls in** SC284, Ressource Paints. **Sofa,** custom, covered in fabric by Pierre Frey

### 4 FLOOR SHOW

Pale blue takes a supporting role in a scheme by Australian studio YSG, running through this bespoke rug in straight lines and botanical forms. It's a great example of how to use the shade in a quiet way; it takes the place of black or white in its graphic form, offering a more muted contrast - and a lot more interest to boot. Custom **rug**, designed by YSG and fabricated by Tappeti. Soda glass **side table**, Miniforms for James Richardson Furniture. **Sofa,** Jordan

### 5 IN HARMONY

Operating within the boundaries of the Le Corbusier Palette from 1931 - a naturally harmonious collection of colours proposed as a tool for architectural colour design - Madrid-based studio Plutarco chose a pale blue as the base for this space, jointly created with EstudioReciente. 'It's the perfect balance to darker colours and wooden materials,' says Plutarco's Enrique Ventosa. 'In order to "neutralise" the super warm colours, this pale blue works as a catalyst that softens the red and brown colours, creating the perfect atmosphere and balance between the rest of the palette.' **Cabinets in** 32023 Outremer Pâle from the Le Corbusier Palette

PHOTOGRAPHS (FAIR PLAY) GREGORY TINSIT; (FLOOR SHOW) PRUE RUSCOE; (IN HARMONY) GERMÁN SAINZ

